

John Adrian Olivar



Digital Marketing | Multimedia | Fullstack Developer | IT Professional

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Davao City

Professional Summary

Results-driven professional with multidisciplinary expertise in Digital Marketing, Multimedia Production, Fullstack Development, and IT Support. Experienced in building digital solutions, managing social media campaigns, creating multimedia content, and developing modern web applications.

Core Skills

- Digital Marketing Strategy
- Social Media Management
- Content Creation
- Multimedia Production
- Fullstack Web Development
- IT Support & Troubleshooting
- System Administration
- React.js, Next.js, JavaScript
- Node.js, Express.js
- MySQL, MongoDB, Firebase, Supabase
- WordPress, Shopify
- Adobe Photoshop, Illustrator, Premiere Pro

Experience

Digital Marketing & Ecommerce Specialist - Envireau Pacific Inc.

Nov 2024 - Present

- Develop and implement digital marketing strategies.
- Manage social media campaigns and ecommerce platforms.
- Analyze marketing data and improve campaign performance.

Digital Marketing Specialist - Thaiphil Advance Agritech Corporation

Aug 2022 - Nov 2024

- Handled content creation and social media marketing.
- Managed website updates and SEO optimization.
- Supported branding and promotional campaigns.

HR Freelance (Part Time US Based) - Stonearch Global Services OPC

Aug 2022 - Apr 2024

- Handled recruitment support and onboarding.
- Managed employee communication and records.

Freelance Social Media Manager / Graphics Designer / Video Editor - Upwork

2019 - 2024

- Created social media content and marketing materials.
- Edited promotional and long-form videos.
- Designed graphics, thumbnails, and branding assets.

IT Specialist - Qualicare Experts Outsourcing

May 2015 - Feb 2019

Provided technical support and troubleshooting.

- Installed and maintained IT systems and networks.
- Lead Gathering and input it to dialer

Education

- BSIT - St. John Paul II College of Davao (2011 - 2015)
- NCII Computer System Servicing - Southern Mindanao Institute of Technology (2014)